



WebRules®
LIVE

Decisioning engines are core to your financial institution. From credit offers to fraud prevention, decisioning impacts virtually every element of your business.

At Zoot, we live and breathe decisioning. Our engine is built to suit your needs today while enabling you to prepare for the future and expansion.

Live is your secure, scalable engine for executing business logic, data integrations, decision policy and more. Live provides a reliable, available, hosted environment for some of the largest financial institutions in the world.

With Live, you can provide nimble, purpose-built solutions for your financial institution's end-to-end decisioning needs – all within the reliability, redundancy, and security of our world-class infrastructure.



Process more
transactions, faster



Streamline your
customer experience



Improve speed to market to
beat out your competition



Decrease downtime and
maintenance window outages



Reallocate your already
constrained IT staff

Live provides a reliable, available, hosted
environment for some of the largest
financial institutions in the world.



WebRules® Live

Think of Live as the engine – literally – like the engine of your car. It's the under the hood process that executes decisions. WebRules Live works as an Application Service Provider (ASP), on Zoot's incredibly secure, redundant network. With Live, you don't have to factor in hardware costs and maintenance, firmware upgrades or security breaches, because we have it all covered.

WebRules Live is fully transparent, easily configurable, scalable and incredibly fast. Live consistently processes complex decisions in 2-4 seconds from inquiry to response. Our core average processing time is between 4 and 700 milliseconds, depending on the complexity of your business rules and how many data callouts are included.

Some of the features of WebRules Live include:



Ability to handle 10x
your peak capacity



Immediate change implementation
without interrupting service



Business user configuration



Open, agnostic
data connections



Full transparency
of decisioning process



Built-in reporting and analysis

WebRules can address any
of your business needs:

DECISIONING

ORIGINATION

PREScreen-OF-ONE

INSTANT DECISIONING

PREQUALIFICATION

ENTERPRISE CROSS-SELL®

DATA ACQUISITION

FRAUD PLATFORM

MERCHANT ACQUISITION & MONITORING

AUTOMOTIVE TITLE & REGISTRATION

Ready to learn more?

Contact Zoot today to discover how WebRules
can help you exceed your goals.



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Visit ZootSolutions.eu

